

Which Real Estate Listing Service Is Best For You?

Which company can save you the most money while generating the best exposure for marketing your property?

Most real estate listing services charge a fee. The largest closing cost paid by sellers is the commission paid to both the buyer and seller agents. Commissions vary by location and are negotiable, but they are commonly up to six percent of the sale price.

Note that home sellers pay a commission at closing, which is split between the listing agency and the buyer

Online real estate listing services vary costs to use their services. The fees are based on market competitiveness and the number of ad views you want each month. Listing fees are typically rolled into the buyer and seller agent commissions.

Easy Comparison Guide for the Most Popular Listing Options

(Listing costs vary and are based on where the home you are selling is located.)

Cost to List

Add'l Info


ForSaleByOwner

No frills package is \$0 but increased marketing and online exposure ranges from \$149 - \$599/month

Sellers pay buyers agent commission, typically 3% of the sale price.
Monthly listing fee + 3% in commissions


REDFIN.

1.5% of your selling price, with a minimum fee of \$5,500

Sellers pay commission to buyers agent, typically 3% of the sale price.
1.5% + 3% = 4.5% in commissions


Zillow
trulia

Premier Agent Listing: \$438/month
(average cost to agent)

Sellers pay buyer & seller commissions, typically totals 6% of the sale of your home.*
3% + 3% = 6% in commissions


Because You Served

\$0 for veterans and their family members to list

Seller only pays commission to the buyers agent. 3% in commissions

Because You Served is the only marketing platform that provides a completely free listing service for veterans and their families.